

KARNATAKA STATE CENTRE

Press Meet

January 19, 2011, Bangalore

The ISLE Karnataka State Centre called a press meet at the Press Club in Bangalore in response to a report published in one of the leading newspapers indicating that LEDs were being dropped due to lack of technical expertise and the cost factor.

The meet was addressed by the following Committee members: Mr. M.S.N. Swamy, the Chairman ISLE KSC, Mr. Bhavani Prasad, former Director General (W) CPWD, Mr. Sathyendra, Hon. Secretary ISLE KSC with 25 years experience in the field of standardisation and Mr. Ravi Rao with thirty years in lighting with expertise in controls.

The panel explained the advantages of using LEDs and dispelled the notion that there was lack of technology or standardisation initiatives. They emphasised that LEDs were indeed the light source of the future for reasons of energy efficiency, ease of maintenance, long life and absence of toxic substances.

The electronic media covered this on the same day and the press the next day in all the languages. The question and answer session was educative and Interesting.