

## MP STATE CENTRE

Photon 2013

October 18-20, 2013

The Indian Society of Lighting Engineers MP State Center has been holding its Monthly breakfast seminars on various topics of Lighting for the past three and half years. This has been a very successful and well received programme of ISLE and it has completed 47 such seminars. This however was confined to the members of the Society and the common man was bereft of any knowledge. It was therefore decided to have an exhibition of Lighting and allied products open to all.

The exhibition was christened Photon 2013 since the photon is the elementary particle involved in the quantum of light and all other forms of electromagnetic radiation. Professor Rakesh Saxena Head of the Electrical Engineering Department at SGSITS showed keen interest in the exhibition and offered the college ground as the venue for Photon 2013. Massive spade work was done; the entire managing committee sat for more than a dozen times in duration of four months under the meticulous planning of its secretary Mr. Atul Pandey. An event manager was appointed to handle the entire event professionally.

ISLE Treasurer, Mr. A.N. Dubey was very instrumental in rounding up the participants and sponsors. The media and publicity was looked after by Mr. Rajendra Raje. Mr. Sandeep Mathur managed the power supply part of the event. The three professors from the core committee, Mr. Dinesh Wadhwa, Dr. Alok Mittal and Dr. Rakesh Saxena shortlisted some forty student volunteers from five institutes. These volunteers played a very important role in the venue management of the event.

Mr. Sanjay Dubey IAS, Divisional Commissioner Indore consented to inaugurate the exhibition on 18th October morning. The function was held in the Golden Jubilee hall of SGSITS and was well attended by faculty, Engineers, Architects, Interior designers, students and media persons. While SGSITS Electrical Engineering Department acted as the knowledge partner, Nai Dunia was the print partner, Red FM the radio partner, Eagle Techsec the security partner and Shree Diesels of Mahindra D.G. sets was the power partner of the event. The entire event was managed by Priya Events.

As a glamour quotient to the event, it was decided to release sky lanterns in the evening and as this would make a spectacular sight, the event was converted into a photography competition. More than 30 photographers turned up at the scheduled time and went berserk with their cameras as the sky was lit up with multiple lanterns on the *Sharad Poornima*.

Saturday and Sunday saw a heartwarming footfall and the purpose of the event was served. ISLE had intended to bring to the cognizance of the common man the latest in Technology in Lighting and allied products. And the common man was more than educated. There were the latest LED products as well as home automation and security products on one hand and industrial lights on the other.

Philips participated as the main sponsor while Wipro was the co-sponsor. Other companies like HPL, Legrand, Mido Lumiere, Abba, Glomac Venture etc. were happy to be a part of the exhibition. This was the first such attempt by ISLE under the chairmanship of Mr. Vinay Babar and it was met with a very positive response. ISLE MP State Centre hopes to hold similar exhibitions in the future as well.