

MUMBAI STATE CENTRE

Breakfast with Light 6

December 2, 2012, Mumbai

Subject: Lighting Industry In India; Current Scenario & Challenges – An Insight

Speaker: Mr. Gulab Jha, Sr. Marketing Manager, Lighting, Anchor Electricals Pvt. Ltd (Panasonic Group)

In this interesting presentation Mr. Gulab Jha gave an overview of the progress of the lighting industry in India and its future trends. He highlighted the market share of the major players with detailed statistics. As the availability of new light sources is emerging, so is the demand increasing for better and energy efficient products. This brings in the need for better luminaires and lighting fixtures. It also brings in the need for efficient marketing channels, customer education with trained manpower to fulfill these needs.

India has a great opportunity of being a high-end lighting manufacturing hub for exports. For this, it needs to enhance its manufacturing capability and adopt international standards extensively. Training and knowledge sharing at all points of design, manufacturing and at the supply and installation chain end will enhance our capability to provide world class lighting products to a growing indian and international market. In this emerging scenario ISLE has a greater role to play in educating technical manpower to meet this challenge.