

Organised By



PRAKASH 2024



19 20 21 September

MIT World Peace University, Kothrud, Pune, Maharashtra

Greetings from Indian Society of Lighting Engineers (ISLE)!

Established in 1984, the Indian Society of Lighting Engineers (ISLE) is a professional body in the field of Lighting Technology with abroad-based membership of Scientists, Engineers, Architects, Academicians, Researchers, Designers and all others interested in the subject of Lighting. Its main objective is to promote the art, science and practice of Lighting Technology as associated with built and open environment for the benefit of the public in general. ISLE is a member of Lux Pacifica, a lighting body that represents 60% of the world's population. It is closely associated with the Bureau of Indian Standards, the Department of Science & Technology, Ministry of Power, Ministry of Non-Conventional Energy Sources, and Bureau of Energy Efficiency. ISLE has also signed an MoU with ASSOCHAM for furthering Lighting Education. It has got International Affiliations with **IESNA**—Illuminating Engineering Society of North America; **ILE**—Institution of Lighting Engineers, UK; **IESANZ**—Illuminating Engineering Society of Australia and New Zealand; **LUXPACIFICA** and SAARC Countries.

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The Global LED & Lighting Market was valued at US\$72 billion in 2022 and is expected to reach US\$230 billion by 2032 with a growth rate of CAGR 12% and above. 42% of the Global market share was accounted by Asia Pacific region in 2022. With the increase in use of LED Lighting in from decorative to Industrial & Commercial usage, LED has become more dependable, durable and economical. The focus and development of Energy Efficient Smart Lighting technologies and products is leading to significant growth in regional LED markets. With Indian growth trajectory marching towards \$5 Trillion economy, the LED & Lighting Industry is poised for an exponential growth.

To support this opportunity and being the stakeholder of the eco-system, ISLE has initiated the creation of a Global Industry Networking Platform – **PRAKASH 2024**.

PRAKASH 2024 will be organized from **19 to 21 September, 2024** at **MIT World Peace University Campus, Kothrud, Pune, Maharashtra** and it envisages to establish a vibrant marketplace and sourcing arena to the complete spectrum of Lighting Industry across various segments & sub-segments to showcase their innovation, services & expertise to various buyers and investors.

With confirmed participation from industry viz. Special LED Industry Pavilion by Luminaire Accessories Components Manufacturers Association (LACMA), Lanyard Partner – Prolite Autoglow, Powering Partner - K-Lite Industries, Exhibit Partners - Leap Infosystems, Pioneer Industrial Instruments and IGBC (Indian Green Building Council), Pune as Knowledge Partner the event is receiving encouraging and positive response.

PRAKASH 2024 – KEY HIGHLIGHTS

- **3-day Exhibition** along with power packed Conferences, Seminars & Workshops on specific themes

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- Hosted by MIT World Peace University & Jointly Organized in partnership with **We Spark Start Up Association**
- Ministerial, VIP & Industry led Inauguration
- Collaboration across Industry associations, Trade promoting bodies including Indian Institute of Architects (IIA), Architects, Engineers, Surveyors Association (AESAs), Indian Green Building Council (IGBC), Indian Institute of Interior Designers (IIID), Associated Chamber of Commerce (ASSOCHAM), Mechanical Electrical Plumbing Engineers Association (MEPA), We Spark Start Up Association (WeSSA), and many more
- 50+ Participating companies with 150+ Innovative Products from key Lighting segments including Architecture Landscape & Industrial lighting, Lighting & LED Accessories, Lighting Controls, Energy & Power Saving solutions, Testing & Measuring equipment, Outdoor & Indoor space lighting, various sectoral Illumination solutions, Eco-friendly & Sustainable lighting, etc.
- 5,000+ Industrial professionals, buyer communities, partners, students, delegates and visitors

PRAKASH 2024 will invite and engage the key decision makers and buyer profiles during the event including – Architects, Developers, Corporate & Commercial spaces, Government Policy makers, Consultants, Service Providers, Project managers, etc.

PRAKASH 2024 – Key Themes & Special Events

- ONLY BY INVITATION – CEO ROUNDTABLE – Theme – Roadmap for Creation of Center of Excellence for Lighting & LED
- Workshop on Lighting in Education & Architecture Courses
- Start Up & Innovation Pavilion on Lighting Solutions
- Seminar / Panel discussions on Role of Smart Lighting in Energy Efficiency, Opportunities & Challenges in Industrial & Sustainable Lighting Technologies, Integration of Lighting & IoT
- ISLE Sustainability Awards 2024 & ISLE Lighting Education Awards 2024
- Lighting Hackathon & Citizen Engagement – PRAKASH YATRA 2024

We submit that this journey to create this as a Global platform will be incomplete without the active participation and support from the key stakeholders of the Lighting & LED industry. We therefore take this opportunity to invite your esteemed organization to partner PRAKASH 2024 as “**Industry Partner**”.

As an “**Industry Partner**”, we would request your support in the following:

- Nominating key officials, Industry members and network partners for the Event
- Circulate & promote the details of the event to maximise the reach and participation
- Propose organizing any theme, concept or engagement during the event for consideration

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- Support in inviting key Industry leaders, Government officials, international partners relevant to the industry
- Guide us to explore and develop possible avenues of revenue generation through Exhibitor participation, Event sponsorship, Industry pavilion, etc.
- Any other suggestions on enhancement of the program

In lieu, as “**Industry Partner**”, we will be glad to offer the following during PRAKASH 2024:

1. Inclusion of YOUR organization logo in all relevant marketing collaterals & communications
2. Inclusion of YOUR organization logo in all relevant onsite event branding including Backdrop, standee, flyers, etc.
3. VIP Invitation for your nominations for Inauguration, Seminars, Conference, Panelist, Speakers during various activities
4. Nominations for any key Industry members on behalf of your Organisation to be invited to the Event
5. Preferential pricing & special consideration for any request participation including Pavilion, Sponsorship, Stall display or participation during the event.

Various customized participation options have been curated with the objective to provide maximum exposure and brand visibility for the consideration of industry members and are available with our team for discussions.

We have attached the event Brochures & details for your reference.

We look forward to a line of confirmation on the partnership along with the logo of your organization. For any further clarification of details, please feel free to contact with our team,

Best Regards,

Team ISLE – PRAKASH 2024

Event Chair Harsha Joshi (91-98206 31545)	Mentor Dr.Prakash Barjatia (91-9850630326)
Chairman : Pune Local Centre : ISLE Sudhir Patil (91-98813 71770)	Convenor Virendra Borade (91-99229 54842)
Lead – Partnerships Parag Shirole (91-99700 66140)	

Joint Organiser – *We Spark Start Up Association*

Umesh Unnikrishnan (91-98207 17455)

Radhika Boddu (91-98671 27598)

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